

Jewish Family Service to honor Childers

By Madeline Zuckerman

Jewish Family Service of the Desert, the 32-year-old non-sectarian, nonprofit that provides social services to the Coachella Valley

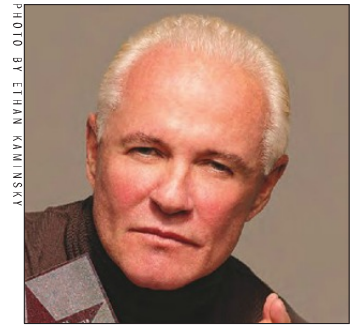
community, will bestow its first Humanitarian Award to internationally-renowned celebrity photographer, producer and philanthropist Michael Childers on March 6 at

the Hard Rock Hotel Palm Springs.

The inaugural honor will be named the "Michael Childers Humanitarian Award," and will be presented by a surprise celebrity guest.

Barbara Keller, Terri Ketover, Ed Gubman and Bernie Fromm will co-chair the event, joined by emcee Patrick Evans of CBS Local 2. Guests will be entertained with a "roast" song about Childers' life, specially written by Tony Award-winning and Academy Award-nominated lyricist David Zippel and performed by a special musical guest.

A touching and personal video tribute with some of Childers' celebrity friends, including Sen. Barbara Boxer, reminiscing about Childers' star-studded life will be shown.



Michael Childers will be honored with JFS's first Humanitarian Award.

Major sponsors include Helene Galen, Harold Matzner and Jerry and Elaine Morgan. Media sponsors include *Palm Springs Life* magazine, CBS Local 2 KPSP, Money Talk Radio and The Coachella Valley *Beacon*.

If you go

What: Gala luncheon honoring Michael Childers

When: Thursday, March 6, 11:30 a.m. reception, lunch to follow

Where: Hard Rock Hotel Palm Springs, 150 S. Indian Canyon Drive, Palm Springs

Tickets: \$150

Information: (760) 325-4088, www.jfsdesert.org

Assisting thousands of residents

Childers is being honored for his work for the past six years, having produced the sold out "One Night Only" that has raised more than \$1 million to benefit Jewish Family Service of the Desert's counseling, senior care and emergency assistance programs. In 2013, the nonprofit provided direct services to 5,000 men, women and children.

"Monies raised at this event will be utilized to support the broad range of social and counseling services that have assisted residents of the Coachella Valley for over 30 years," said Executive Director of Jewish Family Service Maureen Forman, LCSW.

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